

# Invitation to Workshop: Industrial Cases & product development processes

An industrial workshop under the “Global Innovation and Product Development” project

## Agenda

- 08:45– 09:00 **Arrival, coffee & croissants**
- 09:00 – 09:30 **Introduction and status of the GiPD project**  
*Saeema Ahmed-Kristensen, Professor in Design Engineering and Innovation, DTU*
- 09:30 – 10:15 **Accelerated Development**  
*Anders Fabricius, Development Engineer, IPU*
- 10:15 – 10:30 **Coffee break**
- 10:30 – 11:30 **Pioneering the combined use of stage-gated and agile innovation – experiences from Philips, Radiometer, GN Otometrics & Grundfos**  
*Prof. Saeema Ahmed-Kristensen & Dr. Jaap Daalhuizen, DTU*
- 11:30 – 11:45 **Coffee / cake**
- 11:45 – 12:45 **An approach for measuring the impacts on Product Development**  
*Tom Taylor, PhD, DTU*
- 12:45 – 13:30 **Wrap-up/Lunch**  
*NB: Agenda is subject to changes*

## Formalities

- |       |                             |           |                                |
|-------|-----------------------------|-----------|--------------------------------|
| DATE: | May 5 <sup>th</sup> 2015    | LOCATION: | Danmarks Tekniske Universitet  |
| TIME: | 08:45-13:30                 |           | Building 101, Meeting Room s10 |
| RSVP: | April 30 <sup>th</sup> 2015 |           | 2800 Kgs. Lyngby               |

Participation fee is kindly sponsored by “Industriens Fond” from DTU Management Global Product Development project.

The workshop focuses on industry participation only.

Please register by e-mail to Monica Krenkel: [mkre@dtu.dk](mailto:mkre@dtu.dk) before April 30th

