

Invitation to Workshop: Industrial Cases

- An industrial workshop under the “Global Innovation and Product Development” project

Motivation

Industrial Cases in Global Product Development

Agenda

09.30 - 10:00	Arrival, coffee & croissants
10:00 - 10:30	Introduction and status of the GiPD project <i>Saeema Ahmed-Kristensen, Professor in Design Engineering and Innovation, DTU</i>
10:30 - 11:15	Case study of approaches to joint innovation <i>Ole Kjeldal Jensen, Assistant Professor, DTU</i>
11:15 – 11:30	Coffee break
11:30 – 12:30	A case study of Global Collaborations at Danfoss AC <i>Thomas Paul Taylor, PhD, Design Engineering and Innovation, DTU</i> <i>Detlef Matzen, Lead Design Engineer, Danfoss</i>
12:30 - 13:15	Lunch break
13:15 – 13:45	Sharing of challenges and best practice in GiPD <i>Philip Cash, Assistant Professor, DTU</i>
13:45 - 14:30	Group work: Towards implementing a fully integrated innovation process
14:30 - 14:45	Coffee / cake
14:45 – 15:45	Best practice decision making in global development projects <i>Erik Søndergaard, PhD, Design Engineering and Innovation, DTU</i>
15.45 - 16:00	Wrap-up

Formalities

DATE:	June 3 rd 2014	LOCATION:	Søhuset
TIME:	9:30 - 16:00		Venlighedsvej 10
RSVP:	May 26 th 2014		2970 Hørsholm

Participation fee is kindly sponsored by the “Industriens Fond”.

Please register by e-mail to Monica Krenkel: mkre@dtu.dk before MAY 26th

