

Workshop on Global Product Development: Best practices and challenges in performance measurement

Invitation

Motivation:

Researchers at DTU's department of Management Engineering have received 6MDKK from Industriens Fond which aims to develop tools that support Global Product Development in Danish companies. The focus for this workshop is Performance Measurement in Global Product Development. Measuring the success of a project where parts have been sourced is challenging, with current practice focused around the impact of the development process rather than including other phases such as quality control, communication, etc.

Focus group:

The workshop is aimed at industry interested in Global Product Development (e.g. senior executives and managers in R & D, Engineering, etc.) from manufacturing companies who have already globalized parts of their product development process or are considering to do so (e.g. Production, development, R & D).

Goal:

The workshop is an opportunity to share knowledge of the challenges and best practices related to outsourcing or offshoring parts of the development process and how the success of a project that has been outsourced or offshored is measured.

Registration:

We would like to invite companies from the field of manufacturing to register. Several participants from the same company are welcome. Participation in the workshop is free but there is a limited availability and quick confirmation of your participation is encouraged.

Please register by emailing Erik Søndergaard: esso@dtu.dk no later than 09/04/2013.

On behalf of the Global Product Development team,

Saeema Ahmed-Kristensen
Professor, DTU Management Engineering



Formalities

Date: 16.04.2013

Time: 08.30-13.00

Place: Danmarks Tekniske Universitet
Anker Engelunds Vej 1
Building 101A – Meeting room 2,
2800 Kgs. Lyngby

Agenda (Slight adjustments maybe made)

- 08.30 - 09:00 Breakfast and registering
- 09:00 - 09:20 Introduction to the project by Saeema Ahmed-Kristensen and team
- 09:20 - 10:30 Presentation from industrial speakers:
- Demeco ApS – Challenges
 - FORCE Technology – Best practices
- 10:30 - 10:45 Break
- 10:45 - 11:15 Presentation by Tom Taylor of KPI survey results from 28 respondents
- 11:15 - 12:00 Workshop: Scenario development in small groups
- 12:00 - 12:30 Lunch
- 12.30 - 13:00 Next steps

